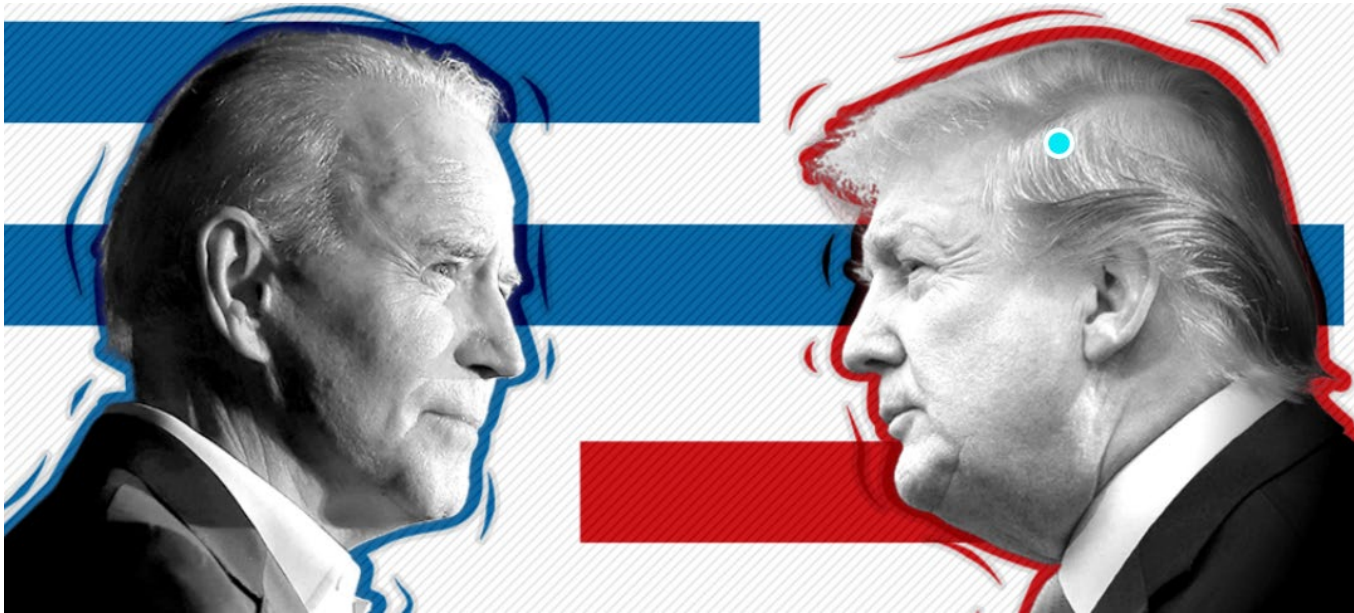


# THE US ELECTION AS AN EMERGING RISK

19 OCTOBER  
2020





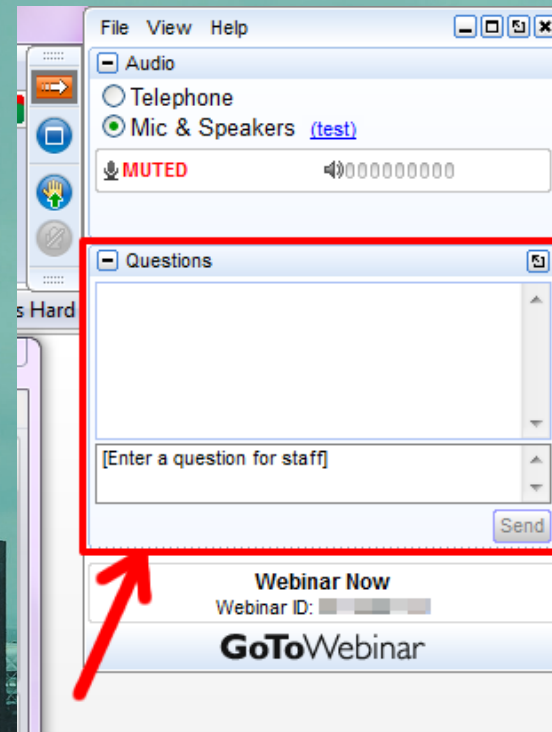
**Who are the independent voters and on what do they base their choices?**  
**What issues and states will decide the election?**  
**What scenarios could result from a contested polling outcome?**  
**Just three of the questions our panel will address today**



## How to ask questions during the webinar

Use the questions panel in the GoToWebinar console

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# The US election as an emerging risk

Sam Wilkin, Carrie Nordlund and Chris Oates

October 2020

## Sam Wilkin

### Director of Political Risk Analytics, Willis Towers Watson



Sam is director of political risk analytics for Willis Towers Watson's Financial Solutions Division.

Based in Washington, DC, Sam is responsible for developing and implementing political risk analysis and management tools and solutions for Willis Towers Watson clients globally.

Sam has more than twenty years of experience in political risk analysis and consulting. He is the author, co-author or editor of five books on populism and political risk. In 2017 and 2018 he was a visiting fellow at the Watson Institute for International and Public Affairs at Brown University.



## Carrie Nordlund

Associate Director, Annenberg Institute, Brown University



Dr. Carrie Nordlund is the associate director of the Annenberg Institute at Brown University.

She has held faculty positions at Dickinson College and Lake Forest College in the departments of political science. As a Clinical Professor at NYU's Robert F. Wagner Graduate School of Public Service she served as a graduate and undergraduate director.

Carrie earned her A.M. (2001) and Ph.D. (2006) in Political Science from Brown University. She is a lecturer at Tulane University School of Professional Advancement, and co-host of the podcast "Mark&Carrie," available on Spotify, Apple Podcasts and elsewhere.

# Chris Oates

CEO, Two Lanterns Advisory



Chris Oates, PhD, founded Two Lanterns Advisory, a political risk consultancy in 2018. Two Lanterns Advisory specializes in helping companies build their own risk capabilities with training, monitoring, and reporting services.

He has also served as a Senior Advisor to Voter Choice 2020, where he led outreach efforts to bring Ranked Choice Voting to Massachusetts.

Chris has previously worked at Oxford Analytica, leading projects for the Department of Defense, European Parliament, and Big 4 accounting firms; in business intelligence; and government consulting in Iraqi Kurdistan.

Chris has a PhD in International Relations from the University of Oxford and a BA with Honors and Magna Cum Laude from Brown University. He is a Lecturer at the Pardee School of Global Studies at Boston University.







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