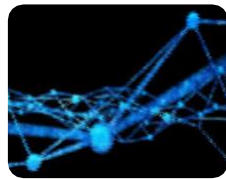
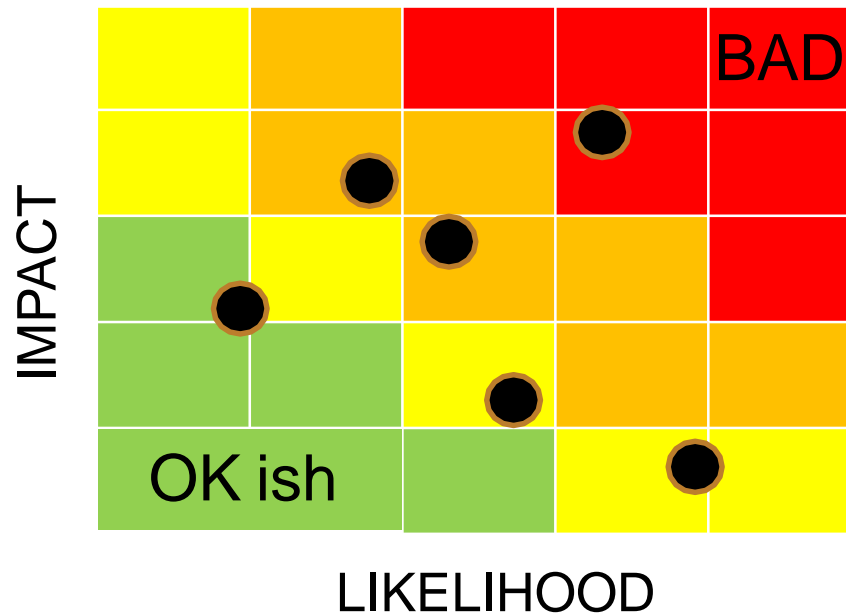


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A CONVENTIONAL VIEW OF RISK



Aggregation



Agile



Digital

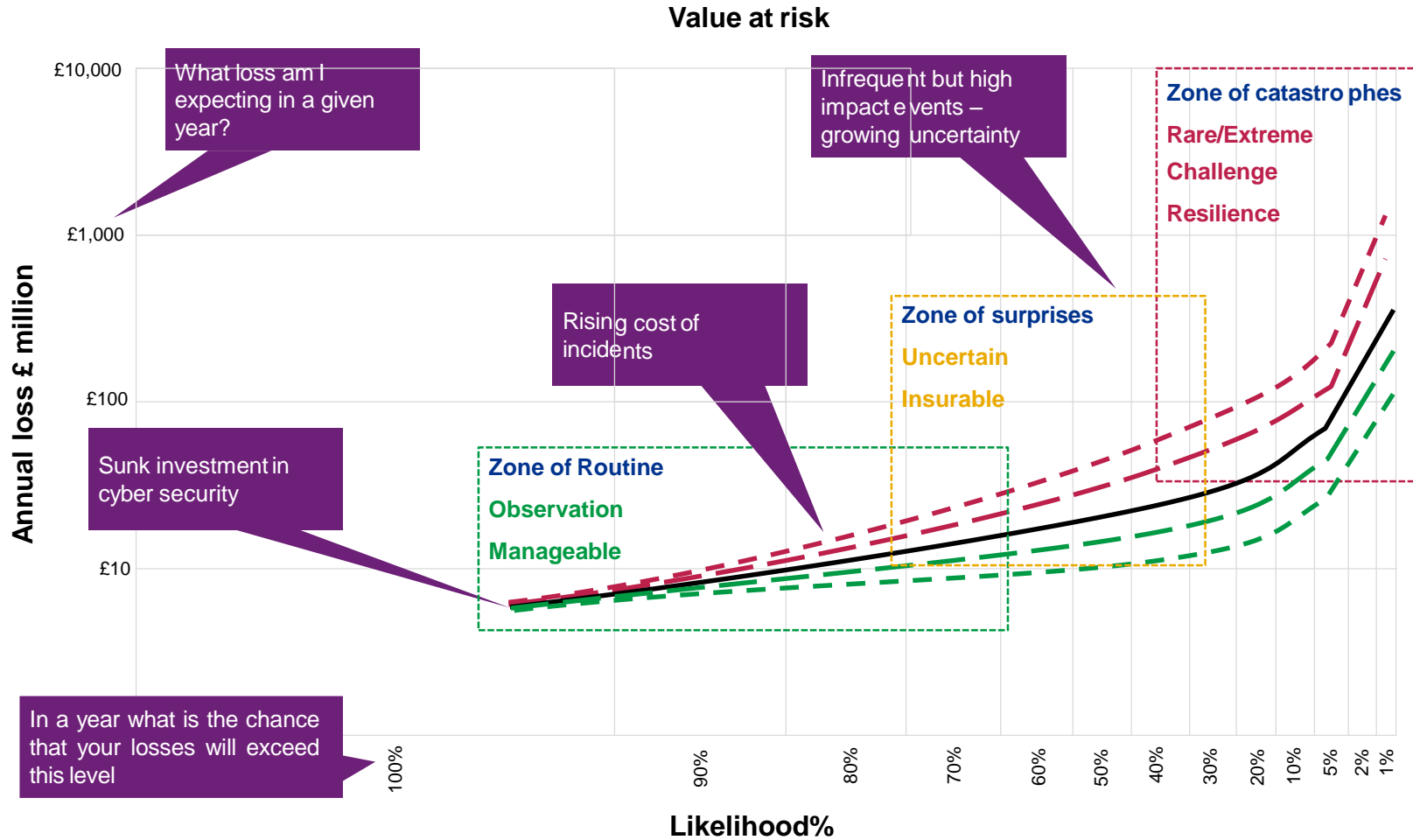


Adversarial

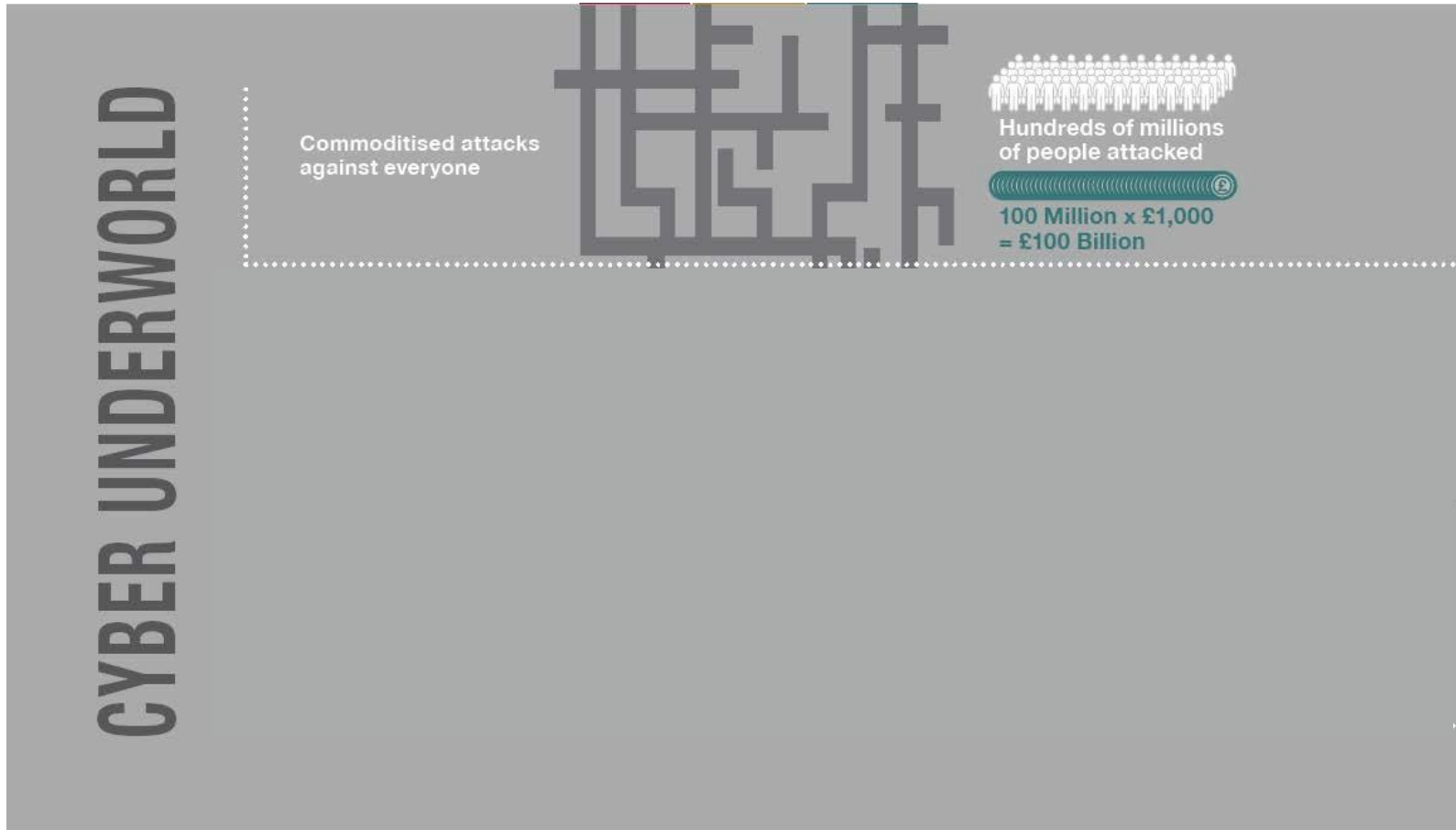


Cascade

A DIFFERENT VIEW OF CYBER RISK



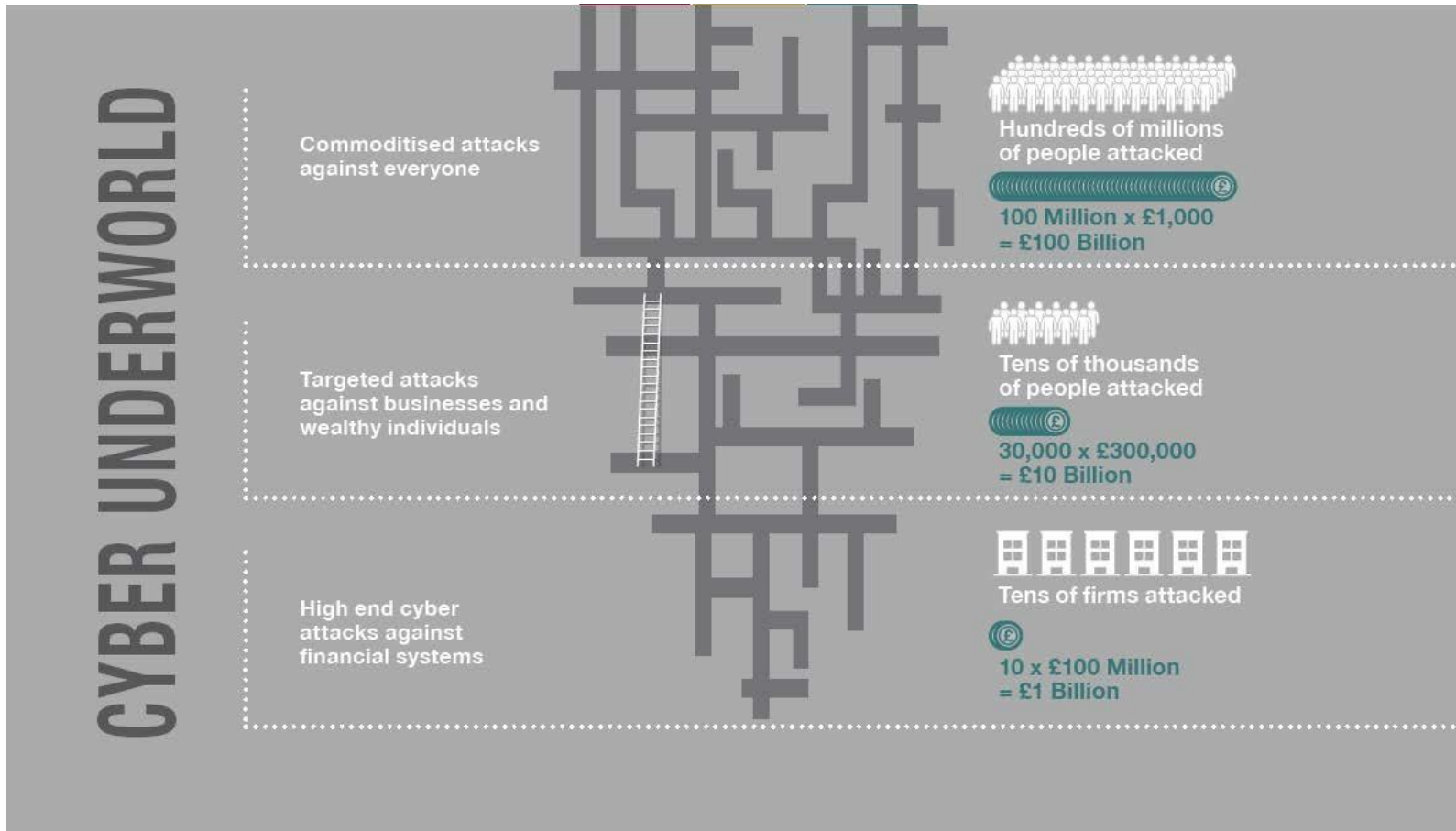
A VIEW FROM THE CYBER CRIMINAL



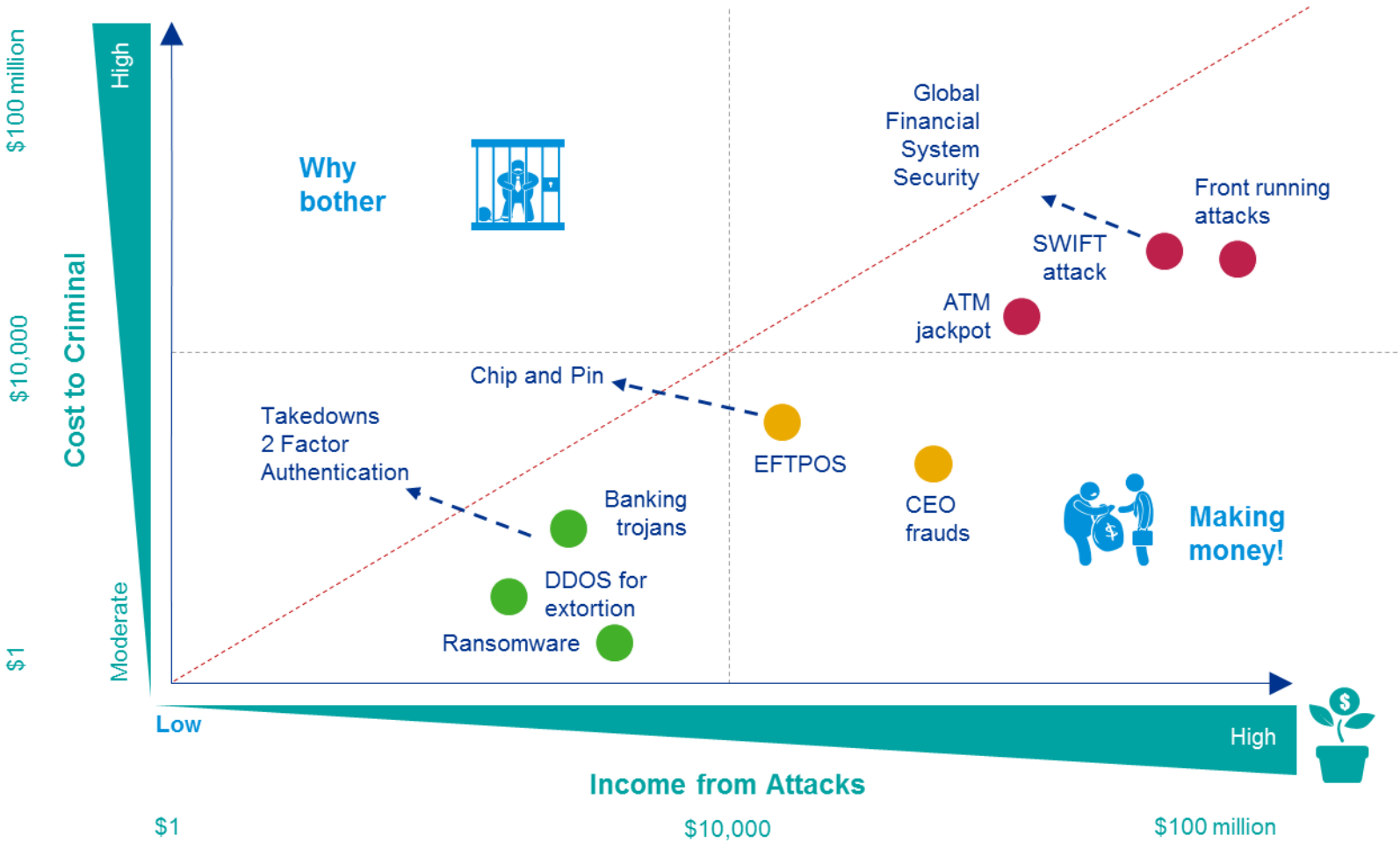
A VIEW FROM THE CYBER CRIMINAL



A VIEW FROM THE CYBER CRIMINAL



THEIR RISK CALCULUS?



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OUR CYBER SECURITY JOURNEY

Start





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The Ladbrokes Coral Story

Theresa Healy
Head of Insurance and Risk
Ladbrokes Coral Group plc
7th November 2017



Ladbrokes CORAL EURO BET  Ladbrokes.com.au GALA CASINO BETDAQ SPORTIUM

LADBROKES CORAL
GROUP

LadbrokesCoral classification: Internal

The BIG Picture – some facts and figures

The creation of Ladbrokes Coral has made our technology challenge a whole lot bigger!

The Ladbrokes Coral technology challenge!

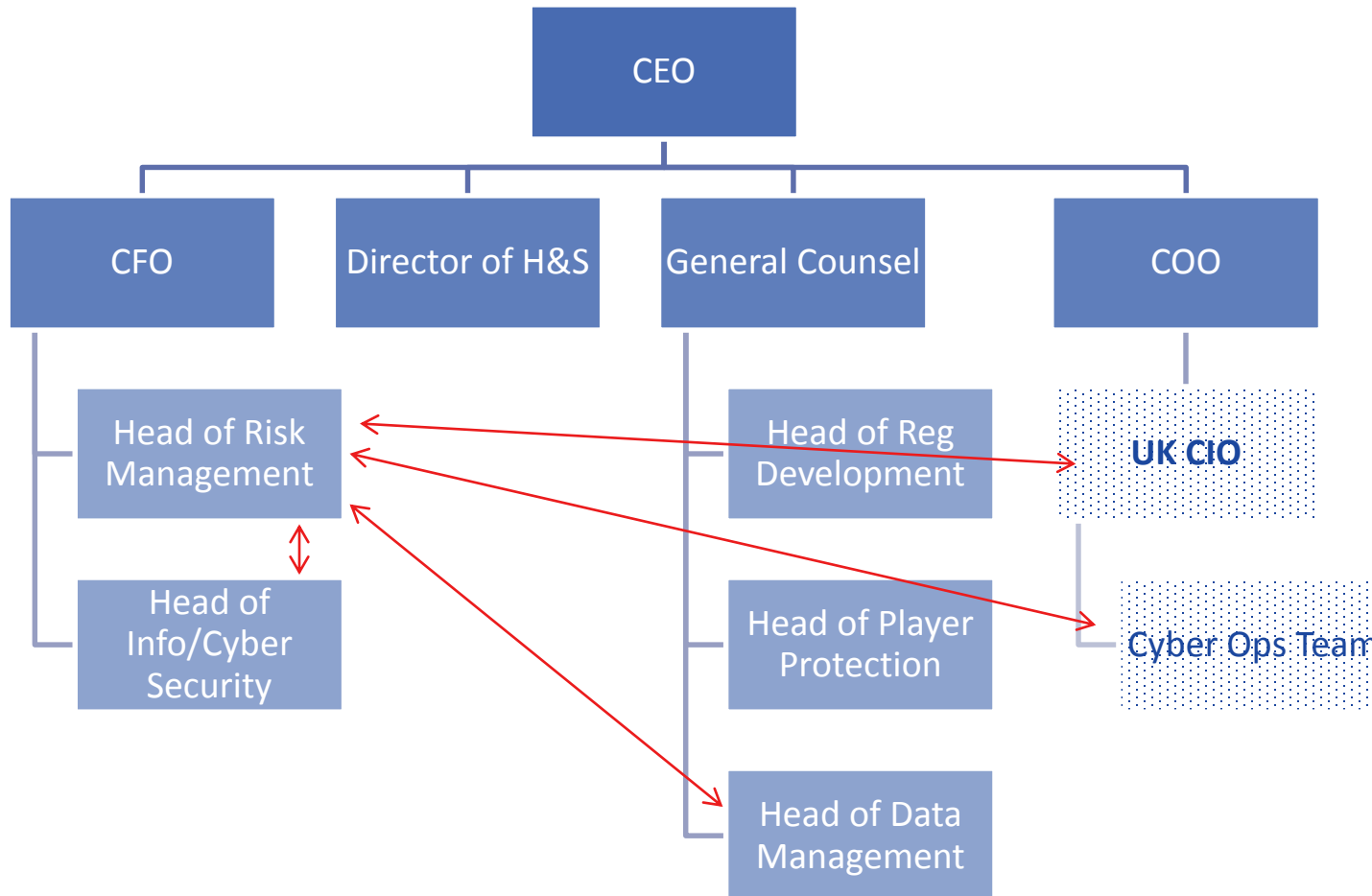
- Our **Digital operations** offer more than **5 million** betting opportunities - that's 12 times more product lines than the top ten UK supermarkets combined.
- On average, during the football season, our customers place approx **4 million** bets with us on a busy Saturday **and that doesn't include our shops**.
- At the Grand National in 2016, the total doubled to over **8 million! And** as many as **107,000** digital customers betting with Ladbrokes and **160,000** Coral customers went online at the same time
- At the Grand National in 2016 Coral processed **3.3 million** bets from 2.7 million slips and Ladbrokes processed **2.34 million** Grand National quickslips.
- Coral and Gala casino brands experience over 750,000 spins per day.
- Ladbrokes Casino achieves over 350, 000 spins per day.
- Our Coral and Ladbrokes shops between them have over 10,900 tills.
- On an average Saturday Coral customers place 1.6 million bets from about 1 million slips.

My Role - Head of Insurance and Risk

- Evolution
- Understanding
- Theory v Practice
- Cannot be done alone – relationships with internal teams
- New Opportunities
- Advising and Influencing
- Cyber Insurance
- Critical Incident Planning



Managing Risk: Central Roles



MY VIEW

Risk Managers have a great opportunity to ensure collaboration and a gap does not develop

Consider:

1. Understanding and Involvement in strategic digital initiatives .
2. Review how your team need to engage with various IT teams

Take the opportunity to create a step-change in how your organisation takes and manages risk and uncertainty

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Thank You
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FACILITATED SESSION