



Business Continuity Management: taking an enterprise wide approach



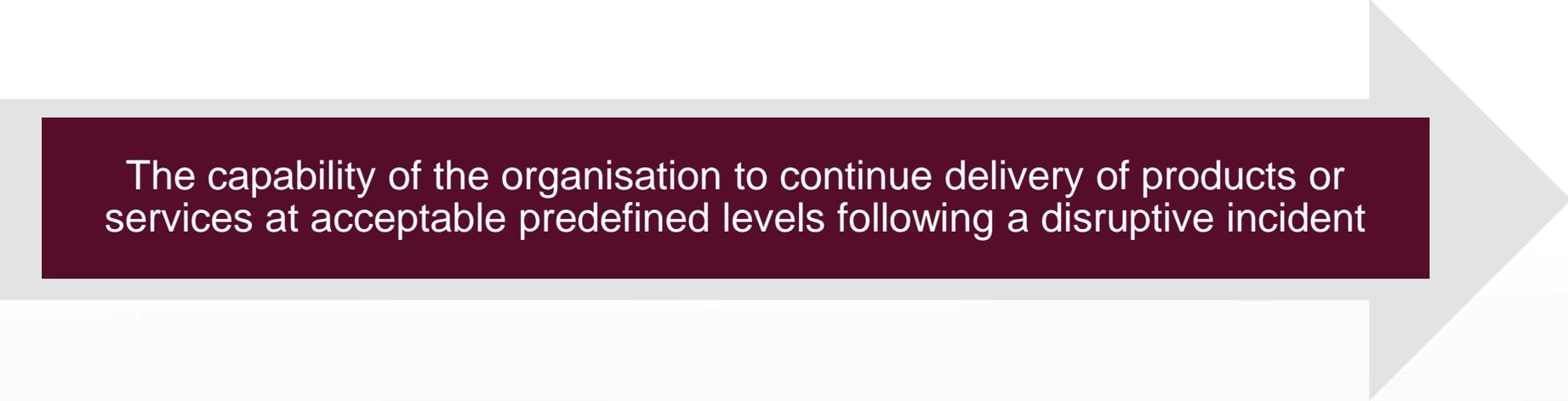
Karla Cruickshanks – DLA Piper
Cedric Lenoire – FM Global

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Agenda

- Introductions and overview of today's session
- Developing Business Continuity Strategies Game
- Summary and close

What is Business Continuity?



The capability of the organisation to continue delivery of products or services at acceptable predefined levels following a disruptive incident

Business Continuity Management is a holistic management process that identifies potential threats to an organisation and the impacts to business operations those threats, if realised, might cause, and which provides a framework for building **organisational resilience** with the capability of an **effective response** that safeguards the interests of its key stakeholders, reputation, brand and value-creating activities.

The Business Continuity Institute Good Practice Guidelines 2013

EXPLAINED: Business Continuity Management

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EXPLAINED

BUSINESS CONTINUITY MANAGEMENT

A short guide
2017



Game debrief

- Strategies should be chosen on the basis of the business impact analysis
- Priority should be given to the sites/processes which are critical to meeting key business objectives
- Careful consideration should be given to the cost of completion of strategies versus their benefit