DIGITAL TRANSFORMATION

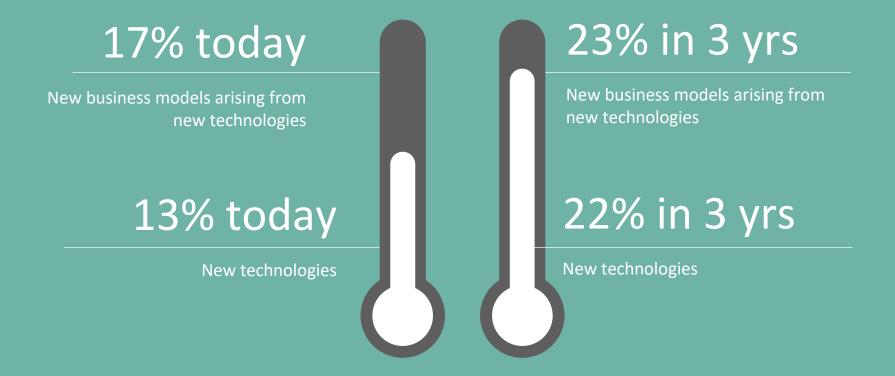
Keeping pace with the ever-evolving threats of technological progress in business



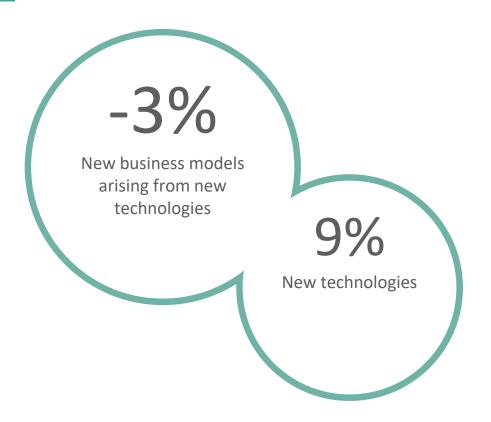




Respondent's most top of mind risk – Biggest Movers



Capabilities and resources



Showing (net)
proportion of
respondents that are
satisfied with their
ability to manage key
risks

Cyber risk remains top 5 concern for Risk Managers

36%

See cyber risk causing business interruption as a top of mind risk

24%

Changes in legislation and regulation

30%

Identify loss or theft of **personal data** as a top of mind business risk 51%

Think loss of reputation and/or loss of brand value is a top of mind risk

6 The digital risk landscape

Recent past

- Wannacry ransomware event
- Major system failure causing business interruption
- SWIFT fraud
- Panama Papers
- US / French Elections

Near future

- EU General Data Protection Regulation*
- Data Transfer Rules
- Rising political and ideological tension
- Digital Currency and dark web influences

*73% of respondents say their company has GDPR requirements fully embedded or will be fully embedded within 3 years



68% agree cyber risk is managed as an enterprise risk



65% agree there is a clear cyber risk governance framework



65% agree cyber risks have been identified and quantified



54% agree third-party cyber risk is being managed

only 42%

IDENTIFY CYBER RISK AS CORE RESPONSIBILITY OF A RISK MANAGER*

*only 27% of respondents were happy with their current ability to respond to cyber losses



only 52% plan to transfer cyber risks that cause BI

"Many cited a lack of appropriate and cost effective risk transfer options as reason for their disatisfaction."

Cyber Insurance Innovations for Large, Global Risks



Comprehensive Solutions



Risk identification, analysis, incident preparation



Engineering and Loss Control



THE VALUE OF RISK AND INSURANCE MANAGEMENT

An analysis of the views of risk and insurance managers on the sector's contribution to business

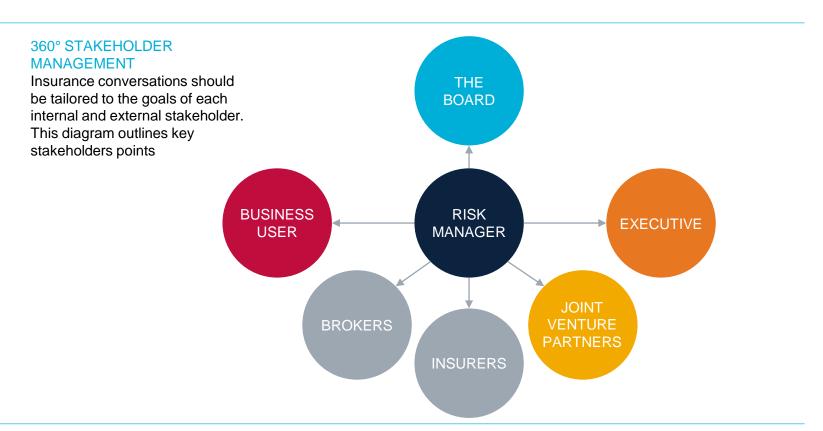






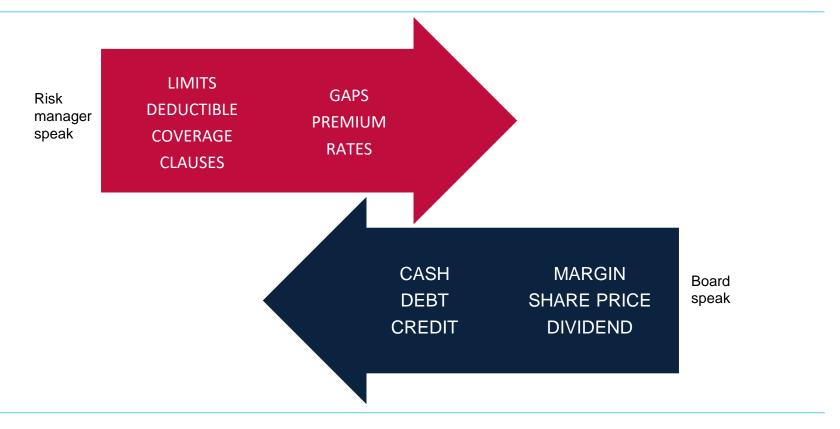
HOW MIGHT THIS CONVERSATION GO?





CONFLICTING LANDSCAPE





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WE SHOULD ALL TALK THE SAME LANGUAGE.....



Impact of risk transfer approach on key corporate strategy deliverables goals and obstacles

Use of capital
Impact on share price
Impact on Dividends
Cost of Debt

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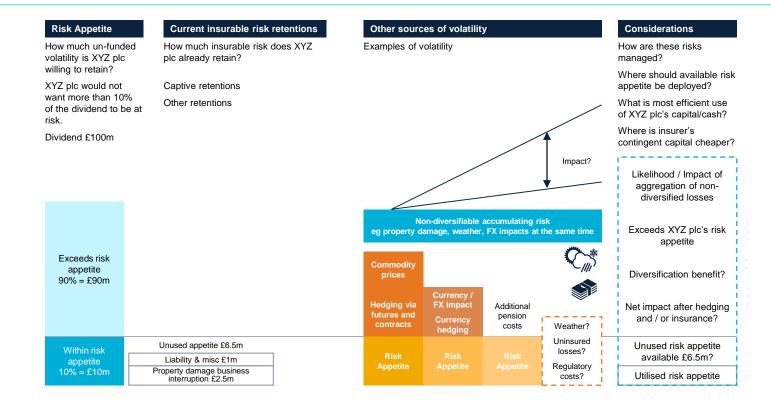
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THE IMPACT INSURANCE HAD ON A BUSINESS





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IS THE INSURANCE MARKET FIT FOR THE FUTURE?

How the evolving risk landscape is changing the role of risk managers and insurers

Presented by

Phillip Wheeler, Business Development Manager, AXA Corporate Solutions

Paul Jones, Business Development Manager, AXA Corporate Solutions





"

Perhaps the biggest challenge all industries face today is having the courage to wave goodbye to much that has served them well in the past and embracing tools and practices that will enable them to stay relevant in todays and tomorrows

John Pickersgill

environment

CCO AXA Corporate Solutions UK



It is clear from our research that risks and insurance managers are key contributors to the future success of business. Increasingly they should operate at a strategic level to provide perspective and understanding

Julia Graham

Deputy CEO and Technical Director, Airmic

Report Key Findings

- Increasing Value
- Need for change
- Brand Equity Risk
- Mitigation
- Learning Curves
- Help from Insurers

Insurer View of the Commercial Market

- Service capabilities is a prerequisite among leading insurers
- Purchasing driven by pricing
- Market relationships are adversarial
- Some emerging risks too expensive to insure
- There is a interest from buyers in new products
- Growth is focused on existing products, services
- Tight margin ratios in commercial lines mean funding & resource doesn't allow for significant investment in innovation

So what is the answer?

- Move from traditional risk to prevention / mitigation
- Embrace technology to: -
 - 1) increase efficieny
 - 2) Understand risk
 - 3) Prevent & mitigate losses
- To do this we need a collabrative approach between insurers, brokers & clients

Is The Commercial Market Fit For The Future?



What Is Happening?

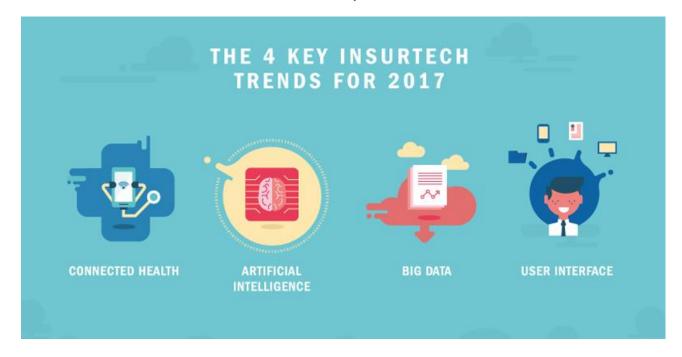
AXA have created an ecosystem to better collaborate with tech start ups at each and every stage....



.....and contribute to develop and accelerate disruptive business models

What is Happening?

€20,000,000,000 Invested in 2016 Globally



What is Happening?

A new kind of insurance professional



HOW DOES PARAMETRIC INSURANCE WORK?



A Market Fit For The Future

