

Meet the Airmic Team

5 questions for Airmic's Georgina Wainwright:

What's your role?

I spend my time researching the challenges faced by Airmic members and understanding how risk and insurance service providers can best support them. I try to bring the best of the industry in front of our members so we can ensure that Airmic's output is as relevant and helpful as possible.

Airmic would love you to drop by with any questions, comments or just to say hi! Find the team at the Learning Hub.



What makes a successful conference?

It obviously requires high quality speakers and educational workshops. However, as with all things, I think an element of fun is important!

What are you most looking forward to about Harrogate?

I'm looking forward to the Institutes' Learning Hub. I MCd at our inaugural hub last year and it was a great way

to learn outside of the more formal workshops.

Where will you be partying in the evening?

Despite a very early start on Wednesday I certainly won't be going to bed until after a few drinks at the RSA party, which as ever will be the place to be on Tuesday night.

Sum up Airmic in three words

We. Support. Professionals.

Discover your community

Collect your five coins from one of the survey partner's stands: Willis Towers Watson, QBE, KPMG, AIG and Control Risks and submit your vote at the coin voting booth next to the Airmic Learning Hub.

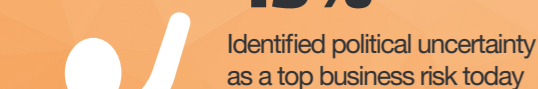
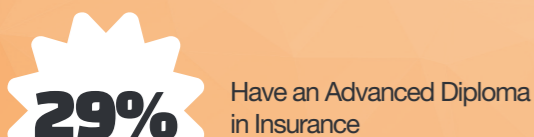
The questions are deliberately provocative and the results will be shared and analysed by an expert panel on Powerful trends are re-shaping the risk and insurance landscape at 9.30am on Wednesday!

Airmic has added an interactive game to the conference app – Click! To be in with a chance of winning a bottle of champagne, snap pictures of stands, workshops, colleagues and more to reach the top of the leader board.

Join the conversation!

The Airmic survey results are now available, but we are not finished there! You can join the conversation by sharing your opinion on five questions on geopolitics, data, intangibles, governance and threat monitoring.

Airmic member survey: The results are in!



The Alternative Conference Guide

All you need to know about everything else that's going on.

The Airmic Annual Conference 2019 3-5 June 2019 | HCC Harrogate

Welcome to Airmic 2019 in the beautiful setting of Harrogate!



Every year the conference programme gets bigger and more diverse.

And I'm not just talking about the fantastic line up of debates, workshops and exhibition stands - but the many other happenings taking place around the venue.

This year there is more than ever!

So in celebration of all the 'other' fun, educational and even unusual offerings, this is our first ever **Alternative Conference Guide** to help you get the most out of your stay in Harrogate.

Have a wonderful three days,

Susi

Airmic events manager



60 seconds The Learning Hub

The Institutes' Steve Anderson on the Learning Hub and why it matters.

Why is learning so important for risk professionals?

Knowledge is a competitive advantage in any career, but especially so right now in the rapidly changing risk management field. You can increase your value to your employer if you can master both traditional risk planning skills and more strategic risk decision making techniques.

Why should delegates visit the Learning Hub?

Anyone interested in wider issues beyond their day job will enjoy this! It's about giving delegates all they need to know about everything that matters...in just 20 minute sessions. Social media, Brexit, dementia, captives and so much more is on the agenda.

The Learning Hub

What: A series of short, fun talks (about 20 in total!) on a huge range of subjects

Where: Exhibition Hall B

When: Monday 1pm-6pm, Tuesday 9.30am-5.30pm, Wednesday 9am-12pm.

Sum up The Institutes in one sentence:

We provide training, qualifications and knowledge for risk professionals around the world - more than 37,000 people worldwide now have Associate in Risk Management (ARM) designations.

What are you most looking forward to about hosting the Learning Hub?

Meeting Airmic members, exploring how risk education can support their career, and expanding my own knowledge through the many talks.

Steve Anderson ARM, CPCU, AIC, AIM, AINS, AIS, API, ITP, SPHR is head of international business development for The Institutes.



Switch off your phone (yes really!) and join a wellness session

How many times a day do you check your smartphone? Impossible as it may seem in today's 24/7 work culture, looking after your mental and physical health is just as important as always being available to colleagues.

"We are increasingly moving into an 'always on' culture," Tracey Skinner, Airmic board member, explains. *"But all employees need regular down time in order to function at their best."*

And it matters for businesses: *"The people asset of a company is one of the most important assets it has,"* says Tracey. *"There is a direct correlation between the 'health' of your people and the health and success of the organisation."*

Tracey is leading Airmic's health and wellness campaign and says that members can start changing their work habits today in Harrogate:

"The conference is a busy time, but our wellness sessions are just one hour and give you the chance to experience something new, and to relax and reflect on the day. It's really worth carving out the time."



Wellness sessions

What: A choice of Yoga, 5k run or Pilates

Where: Tuesday, 7.45am – 8.45am

When: Conference centre (Yoga and Pilates), The Stray (5k run)



Fujitsu's Ketan Parekh talks technology



What is the Tech Hub?

It's an Airmic first and we're extremely excited about it! The Hub will showcase some of the latest cyber, AI and cloud technologies available to businesses and risk managers. It will be cutting edge and interactive.

Can you give an example?

There are too many to name, but on-site demos will include a flight simulator, a 360-degree security assessment, mobile and sensor-based RFID solutions, as well as the chance to interact with AI technology.

Why does technology matter?

Larger and well-established companies must find a way to compete with nimble, start-up organisations centred around technology or risk irrelevance. Look at how FinTech is disrupting financial services. It's one of the biggest risks there is.

How can Fujitsu help?

In a world of constant digital transformation, organisations need to learn fast, act quickly and scale rapidly. No-one can do this alone – that's where we come in.

Manan Sagar is chief technology officer – insurance at Fujitsu.

The Tech Hub

What: A cutting edge, interactive technology exhibition

Where: Exhibition Hall B

When: Monday 12.30pm-6pm, Tuesday 9am-6pm, Wednesday 9am-12pm

Charities at Airmic

Spotlight on: Business In The Community, The Prince's Responsible Business Network

There are four charities exhibiting in Harrogate this year. We caught up with The Prince's Trust's Business in the Community to find out more.

You may not realise it, but you might already be a member of Business in the Community – the oldest and largest business-led membership organisation dedicated to responsible business. "Our ambition," says Amanda Mackenzie, OBE, "is to make the UK a world leader in responsible business."

One of its initiatives is BERG – the Business Emergency Resilience Group – which mobilises the resources of big businesses to support small businesses to be more prepared in the face of disruption. At the heart of BERG is the notion that big business can play a positive role in local communities, which will in turn improve their own resilience.

"There is a compelling commercial imperative for large companies to encourage their small business network of suppliers and customers to be resilient," explains Mike Still BERG Chair.

"It benefits the bottom line by reducing disruption costs and preserves brand value and reputation."

Delegates can find out more about the challenges facing small businesses at exhibition stand 218. There will be free resources and an opportunity to talk to some of BITC's existing members from Aviva, Sedgwick, Fujitsu, Trustify, SecuriGroup and HSB Insurance.



Charities at Airmic

What: Charity exhibitors

Where: Alzheimer's Society, Business in the Community, The Insurance Charity, and Veterans with Dogs. Exhibition Hall B.

G&T anyone? Wind down with a local Yorkshire gin

Sing Gin is brought to you by a family team of gin makers from Yorkshire.

They tell us that this award-winning gin, named after the makers' home village of Kettlesing, brings a "rare and tantalising freshness", set off beautifully by seven hand-crushed botanicals, including mint, orange peel and flax.

Enjoy it over ice with good quality tonic at the Airmic receptions – just add a sprig of mint or orange twist. Cheers!



Airmic Reception

What: Airmic drinks reception

Where: Exhibition Halls

When: Monday, 5.30pm-6.30pm and Tuesday 4.30pm-6pm.