## **Airmic Learning Brochure 2024**

SUPPORTING YOUR PROFESSIONAL JOURNEY





in risk and insurance

### Supporting your professional journey

1

#### **ENTRY**

If you are qualified or newly qualified, you can develop your technical knowledge through the fastTrack Programme and EXPLAINED Guides, which provide the basic principles of risk and insurance

2

#### **EMERGING | NEWLY QUALIFIED**

You can achieve more meaningful knowledge of skills and how to apply them by exchanging experiences with peers, attending the Airmic Academy and Business Excellence Programme, while deepening your knowledge with resources from the technical library, Airmic LIVE and Airmic TALKS.

3

#### ESTABLISHED | MID CAREER

If you wish to grow your knowledge and skills, you can attend special interest groups, lectures and roundtables, access supporting knowledge from the technical library, Airmic TALKS and Airmic LIVE. At this stage of your career, you may also consider joining the Airmic Mentoring Scheme as a reverse mentor.

4

#### **EXCELLING | PRACTICE LEADER**

If you are a practice leader in your field, you have opportunities to master knowledge and successful skills application by attending leadership development events, by leading or moderating at Airmic events, and by demonstrating commitment through regular participation in Airmic committees and leadership group roundtables.

5

#### **AUTHORITATIVE | THOUGHT LEADER**

If you are at the forefront of pioneering new knowledge and skills for yourself and others, Airmic offers you opportunities to contribute to research, attend leadership developments events, serve on the Airmic Board, chair committees, and present at external events as an Airmic ambassador.

Providing members with a clear pathway of available learning options depending on their career stage, from those new to the profession to those who are more experienced and holding more senior roles.

All learning opportunities are open to all Airmic members and are free as part of membership.



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### MESSAGE FROM JULIA GRAHAM CEO, AIRMIC

Organisations are rethinking how they keep up with the speed of new risks emerging, the profile of known risks changing and how risk management practices need to adapt. Managing risk today must be a dynamic and continuous process – and on every board meeting agenda. The insurance industry is rising to the challenges of the future world, whether these be physical issues such as natural catastrophe and climate change or intangible issues such as information security or reputation.



Airmic is the "go to" place for risk and insurance thought leadership, current news, events, networking - and learning. Whether you are in the risk management and insurance professions, a related profession, or academia, and whether you are starting out or in a leadership role, membership of Airmic will help you to make better informed decisions about risk and insurance.

Airmic offers learning to suit all stages of your professional journey and your preferred approach to learning. Enjoy your Airmic leaning experience!

#### Julia Graham

CEO, Airmic

### MESSAGE FROM ADAM IRELAND, HEAD OF LEARNING, AIRMIC

Welcome to Airmic Learning.

Amongst a range of member benefits, Airmic provides educational and professional development opportunities for its members at all career stages, to enable them to remain current, future-fit and to make better-informed decisions about risk and insurance. Citing learning and development opportunities provided by Airmic as one of the key benefits of membership, we have seen our members step up as business partners to support their organisations at a tactical, operational and strategic level, resulting in the ability to add value, enhance credibility and grow influence in their organisations.



At the heart of Airmic's educational and learning offer for members, is the Airmic Professional Journey which provides members with a clear pathway of available learning options to choose from depending on their career stage, from those new to the profession to those who are more experienced and holding more senior roles. Using the Professional Journey and working in tandem with the Airmic Competency Framework for Risk Management Professionals, Airmic members are able to progress their Continuing Professional Development (CPD) and develop the key competencies they need to be successful in their roles now and in the future.

Complementing Airmic's wider range of events, communities, and technical 'know how' resources, Airmic are pleased to offer a blended approach to its learning to suit all learning styles. Members can choose from in-person face to face workshops, field trips and development programmes, live and on-demand webinars delivered online, and wider digital learning options, all of which you will find on the Airmic website including details on how to register for each - https://www.airmic.com/training.

We hope that you find the enclosed of interest and a source of inspiration for meeting your current and future professional development needs.

#### Adam Ireland,

Head of Learning, Airmic

## Advancing the future of risk and insurance

#### OUR PURPOSE

To champion the value of risk management and insurance in a changing world.

#### **OUR MISSION**

To drive transformation in risk management and insurance through our membership, partnerships and affiliate relationships.

#### **OUR GOALS**

#### **Connecting the Profession**

We provide unrivalled networking and peer learning opportunities for our members. Whether at our annual conference, our topic and technical forums, or in our industry groups of practice, Airmic is at the centre of a fast-growing community of risk professionals, providing opportunities for new networks to be built, existing ones to be strengthened, and for peers to share best practice and insights.

#### **Education and Training**

We support our members' learning and development at every stage of their career by offering valuable content, events and learning through our Education programme, all of which are CPD-accredited.

#### **Expert Thought Leadership**

We are recognised as a centre of thought leadership in risk management, driving research, innovation, market efficiency and best practice across the risk and insurance sectorand academia.

We carry out in-depth research and work with academia to bring members strategic thought, technical guidance and practical reports to help them add value to their businesses and remain up to date on the latest industry knowledge.

#### **Advocating for Members**

We strive to be a voice for our members on the issues directly affecting them. We build links with industry and government bodies to ensure member voices are heard in both the boardroom and the halls of political and regulatory power.

#### **Supporting Member Needs**

We introduce members to the services of a wide and relevant array of partners, helping to meet their risk management and risk transfer needs

#### **ABOUT AIRMIC**

Airmic has grown, since its formation in 1963, to become the UK's largest and most vibrant risk management association. We have expanded through welcoming not only those in the risk and insurance professions, but also those from other risk-related roles, including company secretaries, human resource professionals, security and information specialists, business continuity practitioners, facilities managers, company directors, heads of procurement, and top academics and students from some of the UK's leading universities.

As such, we are in a strong position to provide networking and learning, to represent the views of our members, and to advocate for their needs within both industry and government.

Our members enjoy access to a wide variety of networking opportunities, special interest groups groups and Airmic publications, all supported by an expanding technical and research library featuring work by some of the risk profession's brightest thought leaders. They also have opportunities to continue their professional development through access to more than 400 continuing professional development (CPD) hours offered across the year.

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### Airmic in numbers

- More than 1,840 members working in, studying, or responsible for, risk and insurance in their organisations
- More than 400 organisations represented
- Member organisations in the FTSE 100: 45%
- More than 100 networking opportunities each year
- More than **1,550** industry professionals attracted to the annual Airmic Conference
- More than 400 CPD hours made available each year
- More than **70 learning sessions** delivered each year
- More than 90 Airmic partner organisations operating in risk and insurance
- Over **1,000** items on searchable Friday Reading archive, covering a range of hot topics

### What our members say

"

Airmic membership supports my professional development by providing the latest thinking, thoughts and insight on risk management. This ensures that as a risk professional in my organisation, I am fully on top of what is developing in the industry.

**Richard James,** Head of Risk & Insurance, Nuclear Transport

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If you are a young professional in the sector of resilience and want more of a grounding in business, risk and the professions future then I'd highly recommend Airmics Business Excellence Courses and Leadership Masterclass Series. These have provided me access to speak and question leading thinkers and senior executives across the resilience sector providing me with unmissable learning and a renewed perspective. Skills I have learnt from these courses see daily use, without which I wouldn't be able to make the impact I do and seek the achievements I have.

**Isaac Wheatley,** Senior Analyst, Crisis Management EMEA

#### AIRMIC AND ESG

With growing global concern surrounding the achievement of Sustainable Development Goals (SDG) by 2030, all organisations are increasingly interested in understanding how they manage their material environmental, social and governance (ESG) opportunities and risks, and how they deliver positive ESG impact. Internally, Airmic recognises that an understanding and integration of ESG factors into our strategic decision-making is increasingly critical to the long-term viability of our association. Externally, we are conscious of the role risk management and insurance have to play in managing ESG and the connectivity with Enterprise Risk Management (ERM) in our Member and Partner organisations.



### Continuing Professional Development (CPD)

Airmic promotes and supports the planning, undertaking and subsequent recording, of Continuing Professional Development (CPD), critical to successful professional and career development for all those working in risk and insurance.

Airmic's learning and education activities offer a range of opportunities for members to undertake structured and unstructured CPD designed to help build confidence and credibility, adapt to change through continuous skill development, increase productivity, and focus on relevant training and development to support career goals and address gaps in experience, skills and knowledge.

Subject to the CPD scheme an individual belongs to, many Airmic activities are eligible for CPD hours and points, and we would recommend hours are logged accordingly to present as CPD evidence should it be needed to, particularly for self-certification CPD schemes. Wherever possible, Airmic will always highlight the potential CPD hours/points available against its relevant activities.

All Airmic learning activities are free as part of Airmic membership.

#### DIGITAL BADGES

Upon attending and completing specified learning activities and events, Airmic members are able to gain digital badges to recognise their learning and professional development, offering a visual mark of competence, role credibility and commitment to CPD to proudly display on online CVs and social media profiles.

A graphical representation and digital record of ability and competencies acquired through learning, and the equivalent of traditional paper Certificates of Attendance and Completion, digital badges are visible, shareable and portable. Each badge contains meta data highlighting what it took to earn the badge, what was learned, how it was learned, what skills were applied, what competencies were gained, and the CPD hours involved.

In 2023, Airmic members successfully attending or completing the Business Excellence Programme, fastTrack programme, AXA Climate School, and/or Leadership Masterclass Series will gain a digital badge for each, whilst badges are available for other selected Airmic events.















Enquiries: learning@airmic.com



#### fastTRACK PROGRAMME

A two year programme of 30 online webinars (15 per year) across three streams – Risk, Insurance and Professional Skills – covering a wide range of relevant topics pitched at a foundation level offering the Airmic member an introduction to key topics or a refresher.

Forthcoming fastTrack sessions are listed on the main Airmic Learning page with more continually added as the year progresses - www.airmicfasttrack.com

Click on the link for the relevant fast Track session on the main Learning page in order to register.

#### ON DEMAND fastTRACK WEBINARS

Airmic members can access a wealth of previously recorded fastTrack webinars to watch at their own leisure, giving members the choice of what they want to watch and when.

The On Demand Webinars can be found in the Library section of the Airmic website and are grouped under the title of fastTrack (other On Demand webinars are also available) - www.airmic.com/technical/webinar-archive

#### **EXPLAINED GUIDES**

Airmic has produced a series of supporting guides covering the fundamentals of a wide range of risk and insurance topics. These are stand-alone guides which are also an easy-to-read accompaniment to the fastTrack Programme.

The EXPLAINED Guides can be found in the Library section of the Airmic website - www.airmic.com/technical/library





#### fastTRACK FORUM

An annual one day in person interactive event focusing on key behavioural and technical subjects of importance to Airmic members in the early stages of their careers.

The fastTrack Forum will feature on the Events page of the Airmic website once it is scheduled – **www.airmic.com/events** 

Once the fastTrack Forum is launched, members can register for the event on the fastTrack Forum page under Events.

#### fastTRACK COMMUNITY GROUP

Airmic members partaking in fastTrack activities can gain access to an online fastTrack community group, dedicated to providing a safe environment for peer advice and support, discussion and online networking. If you are interested in joining the fastTrack Community Group, email <code>learning@airmic.com</code>.

#### AIRMIC MENTORING SCHEME

The Airmic Mentoring Scheme offers fastTrack members the ideal opportunity to join an easy-to-use online mentoring platform and be matched with experienced Airmic members holding senior roles in industry in order to gain further support, career advice and professional development advice.

The Mentoring Scheme can be accessed here - www.airmic.com/mentoring-scheme

See page 17 of this brochure for more detail.

Although targeted at members in the early stages of their career (typically the first four years), fastTrack is open to all Airmic members.





**Live** – Held at the sponsoring partner's venue, Academy workshops offer members deep-dive interactive sessions exploring critical subjects across the broad spectrum of risk and insurance. With a chance to also network with peers, members will explore topics such as emerging risk, cyber risk and resilience, intellectual property risk, climate risk, and people risk, amongst many others.

Academy workshops are occasionally held as live webinars.

**On Demand** - Airmic members can also access a wealth of previously recorded Academy webinars to watch at their own leisure, giving members the choice of what they want to watch and when. The On Demand Webinars can be found in the Library section of the Airmic website and are grouped under the title of Academy (other On Demand webinars are also available) – **www.airmic.com/technical/webinar-archive** 

#### Who are they for?

Academy workshops are for all Airmic members regardless of their stage of career.

#### Where can I find Academy Workshops?

Forthcoming Academy workshops are listed on the main Airmic Learning page with more continually added as the year progresses - www.airmic.com/training

#### How do I register?

Click on the link for the relevant Academy workshop on the main Airmic Learning page in order to book.





Designed to take members out of their usual day to day working environments, Field Trips offer a small group of Airmic members a tailored opportunity to both network and visit organisations to understand their operations and approaches to risk and insurance across a wide range of sectors.

#### Who are they for?

Airmic Field Trips are for all Airmic members regardless of their stage of career.

#### Where can I find Airmic Field Trips?

Forthcoming Airmic Field Trips are listed on the main Airmic Learning page with more added as the year progresses - www.airmic.com/airmic-field-trips.

#### How do I register?

Click on the link for the relevant Field Trip on the main Airmic Learning page in order to book.





Sponsored by AXA XL and supervised by Glasgow Caledonian University, this very popular in person 12 month development programme builds on a foundation of professional qualifications, technical knowledge, experience and learning achievements typical of the Airmic fastTrack Programme.

This next stage in the Airmic Professional Journey involves developing the ability to understand how the dilerent parts of an organisation work, how to define and obtain essential information, and how to use this to make effective decisions.

Over a period of twelve months, participants attend a short online induction and six interactive in person half-day modules delivered by experienced academic and business leaders at different and inspiring London locations. All delegates will receive a complimentary library of six top business books - one per module.

Delivered annually, the programme takes delegates on a journey through six dimensions of business covering strategy and corporate purpose, business models, finance, technology, people, and ESG, all through a risk management lens.

#### Who is it for?

The Business Excellence Programme is aimed at those who are ready to use a foundation of professional qualifications and industry experience to move forward to the next stage of their career.

#### Where can I find the Business Excellence Programme?

Further detail including a programme brochure can be found under the Business Excellence Programme section on the main Airmic Learning page - www.airmic.com/excellence.

#### How do I register?

Applications for the programme typically open each Autumn for the following year with the programme starting every January/February. Numbers are capped at 20 so once programme dates are announced, early application is recommended. An application form can be found on the Business Excellence Programme section of the website above

#### Enquiries: learning@airmic.com

Sponsored by AXA XL:



Academic guidance by Glasgow School for Business and Society, Glasgow Caledonian University







An annual Series starting in Spring every year, and delivered in person by high profile leading speakers, the Leadership Masterclass Series is designed to provide a platform for expert contribution and audience discussion on key topical issues affecting every leader, underpinned by a strong focus on the domestic and international business environment and subsequent effective risk management. Masterclasses also offer a great peer networking opportunity for members.

#### Who is it for?

Although targeted at those in senior positions and at the upper end of the Airmic Professional Journey, the Masterclass Series is open to all Airmic members including those who want to develop essential leadership behaviours and knowledge early.

#### Where can I find Leadership Masterclasses?

Forthcoming Leadership Masterclasses are listed on the main Airmic Learning page with further detail and a programme available in the Leadership Masterclass Series section - www.airmic.com/training.

#### How do I register?

Click on the link for the relevant Leadership Masterclass on the main Airmic Learning page in order to book. Members are recommended to attend all Masterclasses in the Series to gain the greatest benefit.



## airmic | PARIMA

## Climate Risk Management School

In partnership with:



Your job is changing.

Are you ready?





### Airmic Climate Risk Management School

An online learning course designed to help members understand the risks and opportunities associated with climate change.

Delivered in partnership with AXA Climate and PARIMA, this immersive online modular course helps members discover the impacts of global environmental changes on humankind, society and economies including the overexploitation of natural resources, rapid climate change.

Through a series of video-based modules, accompanied by useful resources, members can learn about climate-related regulations and a method for building a roadmap to anticipate the risks and opportunities linked to climate issues.

#### Who is it for?

The Climate Risk Management School is suitable for all Airmic members regardless of their stage of career. Due to being a digital course, members can access the course at any time and complete it at their own pace.

#### Where can I find the Climate Risk Management School?

The Climate Risk Management School can be found on the Airmic homepage - www.airmic.com

#### How do I register?

Click on the Climate Risk Management School banner on the Airmic homepage in order to book.

Enquiries: learning@airmic.com





Delivered in partnership with Airmic partners and third party experts, Airmic LIVE webinars offer members the opportunity to hear the latest findings from Airmic research, milestone reports such as The Edelman Trust Barometer Report and the World Economic Forum Global Risks Report, and the very latest developments in topics including geopolitics, cyber, climate change, ESG, technology, and emerging risks.

#### Who are they for?

Airmic LIVE webinars are for all Airmic members regardless of their stage of career.

#### Where can I find Academy LIVE Webinars?

Forthcoming Airmic LIVE Webinars are listed on the main Airmic Learning page with more continually added as the year progresses - www.airmic.com/training.

**On Demand** - Airmic members can also access a wealth of previously recorded Airmic LIVE webinars to watch at their own leisure, giving members the choice of what they want to watch and when. The On Demand Webinars can be found in the Library section of the Airmic website and are grouped under the title of Airmic LIVE (other On Demand webinars are also available) -

www.airmic.com/technical/webinar-archive.

#### How do I register?

Click on the link for the relevant Airmic LIVE webinar on the main Airmic Learning page in order to book.



# Affiliated **Programmes**

Selected programmes and qualifications for the risk and insurance professional wishing to further their professional education.

Airmic is proud to be affiliated with selected accredited providers of risk and insurance development programmes and qualifications, with discounts on offer for Airmic members where relevant.

#### Who are they for?

Dependent on the career stage of the individual, these programmes and qualifications may be of interest to all members

#### Where can I find Affiliated Programmes?

Affiliated programmes can be found on the main Airmic Learning page -

www.airmic.com/training.

#### How do I register?

Click on the link for the relevant programme in order to book directly with the provider.

Enquiries: learning@airmic.com

## **Endorsed Learning Provision**

Providers of risk and insurance short courses specifically endorsed by Airmic

Airmic has carefully selected and endorsed providers of high quality risk and insurance training, providing Airmic members with an even wider breadth of choice to meet their professional development needs.

#### Who are they for?

Training and education offered by Airmic Endorsed Providers will be of interest to all members.

#### Where can I find Endorsed Learning Providers?

A directory of Endorsed learning Providers will be launched during 2023 on the main Airmic Learning page - www.airmic.com/training.

#### How do I register?

Click on the link for the relevant provider in order to book a course directly with the provider.







Using bespoke matching technology, Airmic's online mentoring tool provides members (as mentees) with the opportunity to work with senior professionals to develop specific competencies; improve performance, confidence and well-being; become more productive; progress their careers, and benefit from different perspectives.

For mentors, mentoring offers the opportunity to improve communication and personal skills, develop leadership and management qualities, and engage in a volunteering opportunity giving something back to the profession.

#### Who is the Mentoring Scheme for?

The Airmic Mentoring Scheme is for all Airmic members whether they want to be a mentee or mentor.

#### Where can I find the Airmic Mentoring Scheme?

The Airmic Mentoring Scheme, Mentoring Guide, and wider supporting resources can be found at - www.airmic.com/mentoring-scheme.

#### How do I register?

Click on 'Get started' on the Mentoring Scheme page to create an account and a profile to maximise chances of a suitable match with a mentor based on areas of common interest and experience.



# The Airmic Competency Framework for Risk Management Professionals

A Competency Framework designed to provide all Airmic members as risk professionals with a tool to help them benchmark themselves against critical competencies as well as navigate their career regardless of their current career stage.

Disruption is the new normal and no industry is exempt from change. Life is more complex, connected, challenging, and faster paced. Although technology will facilitate change, people will take the decisions that drive change, and this context creates new risks and new opportunities and demands a shift in emphasis for the risk professional, who must closely engage with the purpose of their organisation to support and contribute to the organisation's direction.

The Competency Framework can be found on the main Airmic Learning webpage – www.airmic.com/training.





Enquiries: learning@airmic.com

# Benefits of undertaking Airmic learning opportunities

Helping Airmic members learn, lead and develop

- Support your professional journey by accessing a wide range of learning opportunities tailored to your career stage
- Progress your career by developing key competencies via the latest relevant and up to date content
- Expand your knowledge with access to the latest thinking on key topics for the risk and insurance professional
- Improve your influence and credibility by accessing programmes to develop your business awareness
- Develop your creative thinking and innovation skills by exploring new fields of practice and topics
- Tailor your learning experience by choosing online or in person sessions to suit your needs
- Gain CPD hours for your awarding body requirements
- ✓ Broaden your professional peer network

All inclusive to your Airmic membership.

